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WESSEX ARE IN THE PINK

Wessex Chemical Factors (WCF) have been recognised for their 'Ultra Pink' product by the Dorset Institute of Directors-Business Innovations Awards for 2005.

The product has 'a new approach to solving the problem of algae and mould growth in caravan toilet-flush reservoir tanks'.

'Ultra Pink' is complemented by 'Ultra Blue' for use in the waste tank. The company claims the product does not just prevent algae and black mould from sticking to the sides of the reservoir tanks but kills them and prevents limescale.

The product was developed after a request from a caravan park owner for a more effective reservoir tank additive – over 40 caravan parks and shops in Dorset are now stocking it.



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